



Charting your course to business success...

Raise awareness, drive traffic and persuade customers to take action.

Book your online commercial today.

Video Ads

Deliver a compelling story that grabs attention

Video ads are the most effective way to garner attention and direct viewers to take action.

Using a professionally written script and recorded voice-over, ads reinforce your message and deliver a compelling story that grabs attention and persuades audiences.

Customers who watch a product video are 85% more likely to Purchase.

- eMarketer

Video Ads Persuade and Promote

Showcase your company

example: restaurants, contractors, hair salons, web and IT

Highlight your professional services

example: medical, legal, financial, health & beauty, real-estate

Feature the benefits of your products

example: retail stores, ecommerce sites, manufacturers, software

Promote your destination

example: parks, stadiums, neighborhoods, golf courses

Select the Length that's Right for You!

30
seconds

- 1 round of edits
- 1 location
- 1 interview

60
seconds

- 2 round of edits
- 1 location
- 2 interviews

Every Ad Includes

- ✓ Professionally written script and recorded voice-over
- ✓ Natural and engaging shots of your business in action
- ✓ Closing with your contact details and call-to-action
- ✓ Dedicated producer & videographer
- ✓ Music, graphics & award winning post production
- ✓ Web, mobile and TV ready formats (MOV, FLV, MPEG4)
- ✓ 24/7 Customer Service



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